

# SCIENCE, HONESTY & PURPOSE

IN EVERY THERABREATH™ RINSE

Under each orange cap, we have bottled intentionally selected, effective ingredients with splashes of honesty and purpose. The TheraBreath™ Difference is clear.

- ✓ Dentist formulated
- ✓ Free of alcohol, sulfates, and dyes
- ✓ Rinses for every need: caries prevention, gum health, dry mouth, and oral malodor



# SCIENCE

We are all about making mouthrinse less complicated, and that is why our approach to rinsing is science-based but simple.

What's inside matters most. Our mouthrinse formulas are high quality, carefully sourced, and effective. Some of the ingredients found in our line of dentist-formulated rinses include sodium fluoride, sodium chlorite, cetylpyridinium chloride (CPC), mentha piperita oil, and floral Jambú extract.



Our stabilized **sodium chlorite** fights the anaerobic bacteria that produce malodorous volatile sulfur compounds.

Its **mechanism of action** works differently, harnessing the power of oxygen to create an oral environment where anaerobes can't survive—**fighting bad breath for 12 hours.**<sup>1</sup>



# HONESTY

Like the liquid that flows out of every bottle, we like to say the TheraBreath™ difference is clear. The entire line is alcohol free, sulfate-free, paraben-free, and dye-free.

# PURPOSE

When Harold Katz, DDS, needed a better mouthrinse for his daughter's chronic bad breath, he created TheraBreath™ Fresh Breath rinse. 30 years later, our line has grown, and we now have effective and great-tasting solutions for the concerns you may see in your office.

Recommend TheraBreath™. Our purpose is to help your patients improve their oral health.



HAROLD KATZ, DDS

dentist formulated

# CONDITION-SPECIFIC RINSES FOR YOUR PATIENTS

✗ ALCOHOL

✗ SULFATES

✗ PARABENS

✗ DYES



## CARIES PREVENTION

- ✓ Sodium fluoride formula
- ✓ pH balanced to neutralize acids
- ✓ Helps fight cavities for 24 hours



## GUM HEALTH

- ✓ Powerful CPC formula
- ✓ Neutralizes plaque bacteria
- ✓ Helps fight gingivitis for 24 hours\*

\*When used twice daily



## ORAL MALODOR

- ✓ pH balanced to neutralize acids
- ✓ Starts working instantly to help fight bacteria that cause oral malodor
- ✓ Fights bad breath for 12 hours<sup>1</sup>



## DRY MOUTH

- ✓ Contains naturally sourced enzymes that stimulate saliva flow
- ✓ Provides immediate dry mouth symptom relief



## DEEP CLEAN

- ✓ Kills 99.9% of germs that cause bad breath, plaque, & gingivitis\*
- ✓ Maximum Strength CPC Formula
- ✓ Alcohol-Free Antiseptic Action

\*in laboratory tests



## WHITENING

- ✓ Helps remove stains and prevent future staining without peroxide



# TRY THE THERABREATH DIFFERENCE

CALL 1-800-447-6666 OR EMAIL [OCPSUPPORT@CHURCHDWIGHT.COM](mailto:OCPSUPPORT@CHURCHDWIGHT.COM)



**References:**

1. Pham TAV, Nguyen NTX. Efficacy of chlorine dioxide mouthwash in reducing oral malodor: A 2-week randomized, double-blind, crossover study. *Clin Exp Dent Res.* 2018;4:206–215. <https://doi.org/10.1002/cre2.131>
2. Dinis MB, Agnello M, He X, Shi W, Tran NC. Pilot study on selective antimicrobial effect of a halitosis mouthrinse: monospecies and saliva-derived microbiome in an in vitro model system. *J Oral Microbiol.* 2021;13(1):1–9. doi: 10.1080/20002297.2021.1996755

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